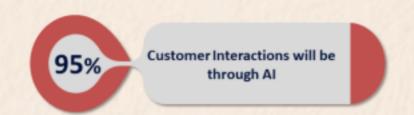
## **CUSTOMER EXPERIENCE - 2025**









## **CX TRENDS — OUR PREDICTIONS**

Omni-Channel Communication will reign Supreme

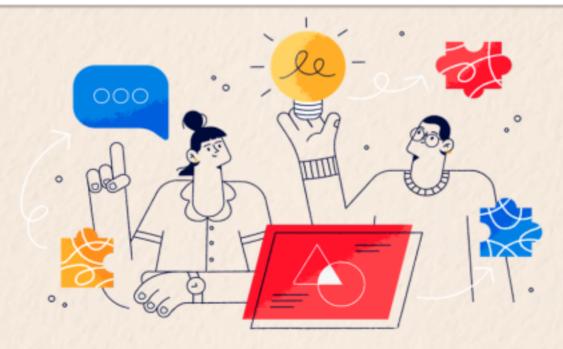


Hyper-Individualized Experiences



IoT will Revolutionize Logistics







Al will Enhance Conversations b/w Brands & Customers



Extreme Focus on Mobile Experience



AR/VR will give an additional Push to DIY Service & Repair