



FUTURE MAKING

a SoftClouds Monthly Newsletter on Manufacturing



Hi there,

Welcome to the March edition of FutureMaking, our Manufacturing CX Insights Newsletter, where we bring you the latest updates and trends from the manufacturing world. The manufacturing sector continues to evolve and adapt to new challenges and opportunities. Here are some highlights of the month:

Top Headlines:

- **Manufacturing and the Metaverse:** A report by the [World Economic Forum](#) highlights a growing trend in the US - manufacturing firms turning to the industrial metaverse to address production challenges.
- Interested in CX Trends 2024 - [Unleashing the Power of Customer Experience?](#)
- **AI and Frontier Tech in Manufacturing:** Manufacturers are increasingly focusing on using [frontier technologies and Artificial Intelligence](#) to build a more sustainable and efficient future.
- **Elevating CX in Manufacturing:** [10 Key Trends for Growth.](#)

Featured Stories:

- **Sustainability in Manufacturing:** Leading manufacturers are making strides towards using [energy and resources more sustainably](#), contributing to environmental protection.
- **Manufacturing Customer Experience (CX) Trends:** A 2024 report explores the current state, trends, challenges, and opportunities related to [customer experience](#) within the manufacturing industry.
- **Women in Manufacturing Tech:** The future of technology in manufacturing is already underway, and [women are poised to play a key role](#) in its development.

Upcoming Events:

- **Smart Manufacturing Experience 2024:** June 4-5, Pittsburgh, PA. This event focuses on emerging [technologies in manufacturing](#) and how to implement them.

Let us know what you think!

We value your feedback. Send us an email with your thoughts on this newsletter or any topics you would like to see covered in the future. Leave us a message @ info@softclouds.com

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