



A MONTHLY NEWSLETTER

UTILITY INDUSTRY

The innovations. The insights.



Hi there,

Welcome to the June edition of EnergyEngage, your monthly guide to the exciting world of utility innovation! We are passionate about empowering you with the latest insights & inspiring your journey in your dynamic sector. We believe you will find this content both informative & thought-provoking.

Did you know?

*"The power of innovation reaches far and wide!
The longest overhead transmission line in the world stretches an incredible 3352 Miles from Siberia to Volgograd, Russia. This engineering marvel ensures electricity reaches consumers even across vast distances."*

Top Headlines in Utility Innovation:

- How Utilities Can Leverage [data and AI](#) for Extreme Weather Preparedness?. Prepare your infrastructure proactively with the power of technology.
- The future of energy is digital & exciting projects are paving the way. These new projects aim to [digitize the US grid](#).
- Pacific Gas & Electric is utilizing innovative solutions to keep communities safe by prioritizing Wildfire Risk Reduction with [Cutting-Edge Technology](#).
- Advanced [EV charging schedules](#) enhance grid efficiency. Embrace a greener future with smarter charging solutions.
- Mississippi welcomes its [first utility-scale wind farm](#). Renewable energy is on the rise, and new projects are bringing clean power to more communities.

The [Blueprint for CX Success in Utilities](#): an infographic dives deep into the latest CX technology trends, empowering you to stay ahead of the curve in your utility industry.

Want to know how SoftClouds is making a difference by going green?
[SoftCloudsGoGreen](#)

Share Your Spark!

Do you have a groundbreaking story or an innovative idea that can ignite the conversation? We'd love to feature it in our next edition! Share your insights with our editors at info@softclouds.com.

Let us drive the future of technology together!

Best Regards,

Ashok