

Hi there,

Welcome to Nov 2024 edition of AutoPulse, your go-to monthly newsletter for cutting-edge insights and trends in the automotive and customer experience landscape. We are here to keep you informed, inspired & ahead in this dynamic industry. Dive in & let our expert perspectives drive your journey forward.

Top Headlines:

- **Tesla's reign at risk as GM Charges ahead with 300,000 EV milestone:** [GM's growth puts pressure](#) on Tesla's top spot in the electric market.
- **Nissan, Stellantis Announce Job Cuts, Production decreases:** Nissan cuts [9,000 jobs](#) scaling back its global manufacturing capacity and Stellantis layoffs 1,100 employees in Ohio.
- **Automotive groups react to Donald Trump's victory:** Companies now turning their focus on policies to [protect and grow jobs](#).
- **Bentley Motors Extends Beyond 100 Strategy to 2035:** BM [announced the extension](#) of its Beyond100 strategy, rebranded as Beyond100+, moving company's ambitions from 2030 to 2035.
- **Hyundai Motors next-gen hydrogen fuel cell technology could drive sales as high as 200,000:** HM [next-generation fuel cell system](#), previewed in stylish Initium crossover concept, kick off surging sales of the technology across sectors, passenger vehicles to commercial trucks and beyond.
- **Vietnam market jumps 50% in October:** [New vehicle sales](#) in Vietnam surged by 50% to 35,114 units in October 2024 from 23,458 units a year earlier.
- **Schaeffler to cut 4,700 jobs as VW's problems trickle down to suppliers:** Schaeffler will lay off 4,700 people in Europe as a [deepening slump at Volkswagen](#) and other German carmakers.

- **Nissan readies 2026 rollout of EVs with vehicle-to-grid technology:** Nissan promised its future electric vehicles will be able [feed power back into grid](#), saving customers hundreds of euros a year.
- **Stellantis line-up fully compatible with green HVO fuel:** All Stellantis cars, light-duty commercial vehicles validated for Hydrotreated Vegetable Oil (HVO) Diesel use, known as [“green Diesel”](#).

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key benefits of implementing
Enterprise Performance Management (EPM)

1 ENHANCED DECISION-MAKING ACCURACY
77%
companies report EPM improves decision-making with real-time data.

2 IMPROVED FINANCIAL PLANNING & FORECASTING
40%
finance leaders say EPM cuts forecasting time by up to 50%.

3 INCREASED OPERATIONAL EFFICIENCY
20-30%
increase in operational efficiency with better resource allocation.

4 COST REDUCTION
68%
report EPM reduces costs by 10-20% through optimized budgeting.

5 IMPROVED DATA ACCURACY
95%
reduction in data reporting errors with more accurate insights.

6 ACCELERATED FINANCIAL CLOSE
30-50%
faster financial close with EPM for quicker reporting.

7 BETTER COMPLIANCE & GOVERNANCE
75%
say EPM improves compliance and governance transparency.

8 INCREASED COLLABORATION
35%
increase in collaboration between departments with EPM.

9 EFFECTIVE SCALABILITY
84%
report EPM scales effectively with business growth.

10 BOOST IN ROI
15-25%
ROI increase within two years due to reduced inefficiencies.

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Source: Gartner | Deloitte | McKinsey | PwC | EPMG | EY | Accenture | BCG

Top CX Technology Trends:

- [CX in Automotive 2024](#): High standards of CX are raising consumer expectations, but the automotive industry is lagging compared to other sectors.
- [Enterprise Performance Management \(EPM\)](#): 10 Benefits of implementing EPM.
- [Virtual Reality in Automotive Market](#): A Comprehensive Analysis.

Stay ahead of the curve with our [newsletter](#), your go-to source for the latest in automotive innovation.

Have an article or breakthrough story that can ignite minds and fuel discussions? We would love to feature it in our next edition.

Spark a conversation with our editors? Reach out to info@softclouds.com and let us drive the future of automotive technology together!

Best Regards,

Ashok

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Asokan Ashok

Chief Technology & Innovation Officer

[SoftClouds](#)

ashok@softclouds.com

+1-469-222-1211



SoftClouds, 16855 W Bernardo Dr #300, San Diego, CA 92127, USA, info@softclouds.com

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